- збільшення гнучкості та мобільності: знання іноземної мови дає можливість працювати в різних країнах та легше адаптуватися до нових умов і отримувати нові професійні виклики.

Ми навели лише кілька прикладів, які допомагають зрозуміти важливість впливу мовних навичок на кар'єрний розвиток.

Отже, іноземна мова  $\varepsilon$  важливим інструментом для підвищення конкурентоспроможності на ринку праці в сучасному світі. У контексті глобалізації та зростання міжнародної взаємодії знання іноземних мов стають все більш цінними для працівників у різних галузях; вони  $\varepsilon$  важливим ресурсом для індивіда, що робить його більш привабливим кандидатом для міжнародних компаній, відкриває нові горизонти кар'єрного зростання,

сприяє глобальній взаємодії. Тому інвестування в навчання іноземних мов може мати значний вплив на успішне майбутнє фахівця. Окрім того, іноземна мова стає основою міжкультурної компетентності, сприяючи взаєморозумінню між носіями різних культур, вивченню культурних особливостей та побудові ефективних міжнародних відносин.

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## KNOWLEDGE OF A FOREIGN LANGUAGE AS A MEANS OF GENERAL AND PROFESSIONAL DEVELOPMENT OF A STUDENT'S PERSONALITY

The modern development of Ukraine and the intensification of cooperation with other countries at various levels require highly qualified specialists capable of navigating the business world, and, therefore, the requirements for specialists are growing, including not only a high level of knowledge and skills in their speciality, but also the possession of a foreign language communication culture. Today, professional foreign language proficiency and the ability to communicate in business and science is a prerequisite for successful career development of graduates.

A modern specialist is a product of self-creation, a person's subjective desire to learn, independent acquisition of knowledge, conscious focus on self-control, self-development and activity in all areas. All of this is the result of the academic competence of the student acquired while studying at a higher education institution, because it is there that their abilities and learning skills are manifested [1].

Knowledge of a foreign language is relevant in modern conditions where Ukrainian universities face challenges in preparing qualified professionals. Educational activities are becoming more complex, necessitating an improvement in

the process of teaching foreign languages. This is essential not only for expanding student's knowledge but also for strengthening their skills, which is crucial for the development of professional competence.

However, regulatory documents in Ukraine set high standards for future professionals. Yet, the current approach to teaching foreign languages in universities doesn't always contribute to the development of student's professional competence and may hinder the process of making professional choices.

It is important to note that a new model of language education is proposed, integrating both theoretical and practical readiness for cross-cultural communication. This should be reflected in regulatory documents and include professional expression in cultural dialogue. Such an approach necessitates proficiency in a foreign language for the effective resolution of professional tasks.

I believe that today the requirements for proficiency in a foreign language are undergoing significant changes. Practical skills in using the language in professional activities are becoming crucial. However, on non-language faculties, opportunities for developing professional competence through the study of a foreign language may not be adequately highlighted.

Considering all that has been mentioned, it can be concluded that the problem lies in resolving the contradiction between the significance of student's professional competence and the level of its provision in non-language universities.

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## PROBLEMS AND PROSPECTS OF THE FOREIGN LANGUAGES LEARNING IN A DISTANCE FORMAT

Learning foreign languages is an important part of the professional training of future specialists. Knowledge of foreign languages facilitates access to professional information, the use of Internet sources, helps to establish international scientific contacts, and expands opportunities for professional development. It should be noted in this regard that the demand for educational services is increasing in the modern world. Distance learning is becoming more popular, which can sometimes be forced depending on the situation on the planet. Distance learning and teaching has become a rapid development in the digitalization of education and the transition to online learning, which has led to the use of group chats, calls, and conferences in the teaching of academic disciplines, including Foreign Language for Professional