

ECO-FRIENDLY HOTELS AND SEVERAL IMPORTANT SPECIALTIES THEY SHOULD HAVE (ЕКОГОТЕЛІ ТА ЇХНІ ОСОБЛИВОСТІ)

Слюсар А.А., гр. ГРС-30м

Наукові керівники – канд. техн. наук, доц. **А.О. Колесник**,
канд. психол. наук, доц. **А.О. Борисова**
Харківський державний університет харчування та торгівлі

У доповіді йдеться про екоготелі, певні їхні особливості, переваги та недоліки.

First of all, eco-friendly hotels are hospitality establishments which function with a help of union of nature and they don't pollute the environment. These hotels can be located in reserved natural area and even in metropolis, but they both preserve their concept. The first ones can be built on the technology of aboriginal tribes living in a protected area. As an extra service they offer their customers ecological education. Eco-hotels have become widespread in Oceania and Central America, but they are gaining popularity in Ukraine too.

Secondly, there are several ways for hotels to reduce their negative environmental impacts. For instance, a few common practices which should be at the eco-hotels: strengthening recycling and composting programs; setting energy-efficient lighting; using non-toxic cleaning products; providing personal care products for guests that are non-toxic or packaged in bulk containers instead of tiny single-use plastic bottles; using non-disposable dishes and cutlery in restaurants and hotel rooms; greywater recycling; providing signs to their guests which will encourage them to hang their bath towels up for reuse, and giving an access to green transportation.

Unfortunately, eco-friendly hotels have several disadvantages such as: their building is more expensive than construction of competitive hotels and services of these hospitality establishments are higher.

Fortunately, there is a reward for all the hotel's managers for their efforts to maintain the state of environment. The name of that certification is LEED (Leadership in Energy and Environmental Design) and that awards buildings with exceptional environmentally-friendly designs. LEED works on a point-based system and the more sustainable the hotel, the higher score it will receive. According to LEED's website, the program considers factors including: energy efficiency, use of resources, cost-effectiveness, and construction techniques.