EDUCATIONAL AND METHODOLOGICAL SUPPORT FOR APPLICANTS IN ONLINE LEARNING

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The current modernization process of the higher education system development puts forward new paradigms and requirements for the level of training of economic specialists. After all, the introduction of distance learning technologies opens up new opportunities for organizing an effective educational process, making it more accessible, adaptive, mobile, flexible and efficient. The new concept of multilevel training of future economic specialists involves solving a number of content and organizational tasks, first of all, the creation of teaching and methodological support. In other words, the formation of new educational and methodological complexes that students will receive at each level of their education.

Educational and methodological support in the context of distance learning is a set of educational and methodological documentation (curriculum, educational and professional programs, disciplines (modules), calendar and methodological materials and other materials that ensure the quality of training of applicants). In this sense, educational and methodological support is a kind of didactic tool for the process of training future economic specialists. The introduction of distance learning in the educational process has a number of advantages, primarily accessibility (distance learning is available to anyone who has access to the Internet), individuality (the ability to choose the pace and direction of learning, to build an individual trajectory), interactivity (online discussions, online webinars, online trainings, virtual laboratories, joint projects), adaptability (allows you to adapt the learning process to individual characteristics and needs), rationality (minimizing financial costs). Thus, educational and methodological support in distance learning is a system of interconnected educational, methodological, organizational and methodological materials necessary for the implementation of educational and professional programs.

The use of various remote and digital technologies in the study of the disciplines «International Organizations», «International Security of Ukraine», «Organization of Foreign Economic Activity of Business Entities», «Commercialization of Entrepreneurial Activity» has become the key to ensuring effective interaction between all participants in the educational process. After all, maintaining effective communication, cooperation and interaction between the participants of the educational process allows to improve the professional training of applicants. First of all, the use of: *Zoom* (allows conducting video lessons for realistic communication; use of chat for discussion; the ability to share the screen - demonstration of the presentation; use of annotation tools; the ability to record classes, which allows students to view materials for self-study; creation of separate virtual rooms (Breakout Rooms) for practical work (business games, consideration of practical situations and their solution)); *platform Moodle* allows to implement a modular organization of the educational process, to implement a full-fledged scientific and methodological support of disciplines, to create a web space for electronic forms of education, to ensure operational control of the educational process (software package for organizing distance learning on the Internet; training courses in various fields and various test programs for knowledge testing); *Google Meet* (a tool for creating video meetings and conferences and conducting them; use an interactive whiteboard for drawing and briefings); *Google Classroom* (organization of online learning using video, text and graphic information; testing, monitoring, systematizing, evaluating activities, reviewing the results of exercises; applying various forms of assessment; commenting and organizing effective communication with applicants in real time); *Google forms* (to collect students' answers and then automatically evaluate test results; to conduct a survey of the quality of the educational process).

If we consider digital information educational resources as an element of distance learning, which is a means of improving the quality of higher education, it becomes possible to identify the following advantages, in particular: *firstly,* improving the level of motivation and activation of students in the learning process through a variety of forms of educational and cognitive and independent learning activities (improving the quality of higher education through

virtualization, gamification, networking, interactive methods); *secondly*, the use of didactic methods (building a more effective relationship between theory and practice; using a competency-based approach to the formation of practical skills in a particular professional field); *third,* ensuring an integrative approach to the educational process of students by developing individual educational trajectories that consider the specifics of personality development and intellectual characteristics of individuals; *fourthly,* improving digital information literacy and professional qualities of applicants (the need to master new technologies of interaction between applicants and other participants based on the use of distance learning resources in the educational process); *fifthly,* intensification of educational and methodological support (implementation of elements of the blended learning system; storage of educational and methodological materials for self-study in virtual repositories); sixthly, use of the latest mechanisms for assessing the quality of students' learning (systematization and continuous activity of students, interaction with students in the format of a blended learning system).

Given the above, it can be concluded that modern teaching and methodological support must meet the requirements of the present, especially in the context of distance learning. After all, the use of digital technologies allows for effective learning of educational material, develops creativity, increases interest in the educational process, develops creative thinking and creative abilities, forms research skills, improves professional level and improves active life position in modern society, which are important prerequisites for the formation and development of a future specialist in the chosen specialty.

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