

DIGITALIZATION OF THE PROCESS OF PRACTICAL TRAINING OF ECONOMIC APPLICANTS

Kotko Ya.M., PhD in Economics, Associate Professor
State Biotechnology University, Ukraine

ORCID: <https://orcid.org/0000-0001-6611-8130>

E-mail: kotkoyana@ukr.net

In modern conditions, the practical training of economic applicants is an important element of the educational process, which provides for the continuity and consistency of obtaining the necessary amount of practical knowledge and skills in accordance with different levels of higher education: bachelor's and master's degrees. The main purpose of practical training is for students to master the system of professional skills and abilities, primary experience of professional activity, familiarization with real objects of activity, study of their properties, research of problematic issues, familiarization with their methods.

The educational practice «Introduction to the specialty and academic integrity» for first-year students majoring in 292 «International Economic Relations» is part of the educational process of bachelor's degree training at the State Biotechnological University and is mandatory for all full-time and part-time students, included in the calendar schedule of the curriculum. The purpose of the course is to familiarize students with the main tasks and content of training specialists in the field of international economic relations through the acquisition of basic knowledge in the field of international economic relations, familiarization with the basic concepts, principles and patterns of their development. The main tasks are as follows: familiarization of students with the peculiarities of higher education, teaching methods, types of classes, the ECTS grading system and methods of working in the library, ways of searching and processing information; development of views on the main forms of international economic relations, modern forms of intensification of international economic relations; determination of the place and role of Ukraine in international economic relations.

Industrial practice is a mandatory and integral part of the process of training students in the specialty 051 «Economics». The

purpose of which is to acquire practical knowledge, skills and abilities necessary for the operation of enterprises in modern economic conditions; to consolidate the theoretical knowledge of higher education students and acquire practical skills in conducting planning and economic work and economic evaluation of the enterprise; to study the economics of enterprises of various forms of ownership; to substantiate the main directions of further development of the enterprise on an innovative basis and increase their economic efficiency; to study the progressive trends in the development of the enterprise in the market to analyze the current state of legal support for the activities of enterprises.

The introduction of digitalization elements in the practical training of students will allow for a faster and better increase in professional knowledge and practical skills. After all, digitalization in the process of practical training of applicants is the process of introducing digital technologies into all aspects of educational activities. It involves the use of various electronic platforms for learning and communication, online courses, online trainings, interactive materials, video conferences and webinars, process automation software, electronic resources for distance learning, and other tools that help to improve the efficiency and quality of the learning process.

During the educational practice «Introduction to the profession and academic integrity» (for 292 specialties) and industrial practice (for 051 specialties), forums, chats (Viber, Messenger, Telegram), web consultations (Zoom-on-line, Skype, Meet, etc.), SCORM and AICC (web pages, graphs, Javascript programs, flash animations), virtual environments (Moodle, iSpring, WebTutor, Teachbase, GetCourse, etc.), e-mails.

In today's environment, the introduction to the profession and academic integrity internship and the work placement demonstrate an important prerequisite for the use of digital technologies that increase the engagement of students, help improve their abilities and promote personalized learning (building an individual learning path), as well as creating an inclusive environment that encourages collaboration and curiosity, and allows them to assess the effectiveness of the acquired knowledge in practical situations.