

THE PROBLEM OF OVERPOPULATION

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The world's population is an important issue. For hundreds of thousands of years, the human population grew at a low but steadily increasing rate. Then, in less than last 200 years, the world population went from several hundreds of millions to more than 6 billion people.

The surge in population is both a cause of the changed relationship and one of the clearest illustrations of how startling the change has been, especially when viewed in a historical context. From the emergence of modern humans 200,000 years ago until Julius Caesar's time, fewer than 250 million people walked on the face of the earth. When Christopher Columbus set sail for the New World 1,500 years later, there were approximately 500 million people on earth. By the time Thomas Jefferson wrote the Declaration of Independence in 1776, the number had doubled again, to 1 billion. By midway through this century, at the end of World War II, the number had risen to just above 2 billion people.

In Other words, from the beginning of humanity's appearance on earth to 1945, it took more than ten thousand generations to reach a world population of 2 billion people. Now, in the course of one human lifetime – mine – the world population will increase from 2 to more than 9 billion, and it is already more than halfway there.

Overpopulation is often defined as the condition of having more people than can live on Earth in comfort, happiness, and health and still leave the planet a fit place for future generations. To most environmentalists, the data suggest that the planet is already overpopulated.

Environmentalists have long been concerned about the resources threatened by rapidly growing human populations, focusing on phenomenon such as deforestation, desertification, air pollution and global warming. But the worst-case scenario for people experiencing overpopulation, according to Lawrence Smith, president of the Population Institute, is a lack of fresh, clean water. So the accessibility of water, the competition for water, the availability of water is going to be a major threat.

Ninety-seven percent of world population growth between now and 2050 will occur in the developing world, where governments face serious economic and social challenges.

Overpopulation is a serious problem that will eventually have an extremely negative effect on our countries, and our planet.

«FOUR SEASONS». HOTELS AND RESORTS

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Розглянуто структуру менеджменту у готелі Four Seasons та особливості формування управління та розподілення роботи у робітників в різних філіях, які знаходяться в різних країнах світу.

Hotels is one of the most popular and profitable businesses in the world. I want to tell you about one of such hotels. This is Four Seasons, which differs from others with its multifunctional and comfort ability.

Four Seasons Hotels, Inc. is a Canadian-based international luxury, five-star hotel Management Company. Travel Leisure magazine and Zagat Survey rank the hotel chain's 85 properties among the top luxury hotels worldwide. Readers of Conde Nast Traveler magazine have voted the company's Golden Triangle property in northern Thailand as their favorite in the world for three consecutive years. The company has been named one of the "100 Best Companies to Work For" by Fortune every year since the survey's inception in 1998, ranking 53rd in 2011.

Four Seasons does not own most of its properties; it operates them on behalf of real estate owners and developers.[citation needed] The contracts between Four Seasons and property owners typically permits the company to participate in the design of the property and run it with nearly total control over every aspect of the operation.

Four Seasons generally earns 3 percent of the gross income and approximately 5 percent of profits from the properties it operates, and the property owners are required to additionally contribute money for chain-wide sales, marketing and reservations systems. Four Seasons hotels have larger staffs than competing chains, therefore they create a separate reserve accounts to cover upkeep costs. While profit margins are relatively low, the reputation of the brand and the value of the hotel for sale as well as loan collateral generates developer interest. The Four Seasons also produces a complimentary magazine for guests that is supported by advertising revenue.

Four Seasons has a fractional ownership division, Four Seasons Residence Clubs. Four Seasons bases its business model on 4 pillars: Quality, Service, Culture and Brand.

This hotel and resorts is situated in different parts of the world: North America, Central & South America, Europe, Middle East & Africa, Asia & Pacific.