

HOW TO MAKE CAREER IN HOTEL INDUSTRY (ЯК ЗРОБИТИ КАР'ЄРУ У СФЕРІ ГОСТИННОСТІ)

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The lodging industry is the most important element of the social sphere. It plays the leading part in the increase of public production and accordingly in the uplifting of living standards. One can designate the hotel as an enterprise rendering service to the people, which are out of doors. The service of the placing and the nourishment is the leading at any hotel. The hotel is distinguished by the additional service among other hotels. Therefore this service is very important by the forming of the attractiveness of the hotel. The hotels are classified by the level of comfort, the capacity of the hotel, the purpose of the hotel, the duration of work, provision with the nourishment, the duration of stay at the hotel, the level of prices. In the lodging industry there are three types of the management structure:

1. Lineal structure. Every section has a manager who is responsible for the activities of this section. This manager submits to the higher manager. The advantages of this structure are clear responsibility and simplicity of management. But the manager must be very skilled to manage all processes.

2. Functional structure. The main idea is that the specialists perform separate functions and are united in departments. The advantages of the functional structure are high competence of specialists, standardization and the programming of the processes. The main problem of this structure is excessive centralization.

3. Lineal-functional structure includes special sections headed by the lineal managers. Among the advantages one can account the co-operation of the experts and better preparation of the decisions and plans. Among the defects of this structure are unclear responsibility and the absence of the connections between departments.

4. Administrative structure of the hotel depends on its purpose, capacity and the specific character of their guests.

The success of the manager's activities depends mainly on his ability to work with people and right application of all these methods. We must not forget that successful managers are necessarily people who set high standards. Good managers need not be geniuses, but must bring "character" to the job. They are people of integrity, who will look for that quality in others.