

HOTEL INDUSTRY: CAREER PROSPECTS (ГОТЕЛЬНИЙ БІЗНЕС: КАР'ЄРНІ ПЕРСПЕКТИВИ)

Двухріченська Г.Є., гр. ГРС-40

Науковий керівник – доц. **Архипова В.О.**

Харківський державний університет харчування та торгівлі

Розглянуто особливості організації роботи управлінського персоналу у сфері готельного бізнесу. Також проаналізовано можливості та перспективи кар'єрного росту.

In the lodging industry it is important that managers should be effective. They must be able to achieve their objectives. The problem is that there are so many pressures on managers, reducing their efficiency. The managers find that they do not have enough time to devote to the really important jobs. They find that other people take up a lot of their time, so that they have little time of their own.

Effective managers learn how to manage their time. They cut out unproductive activities. They never forget that time cannot be replaced.

Before being able to control his time, the manager must find out how he is actually using it. He must know where it goes. The best way to do this is to record how he uses time.

One way of logging time is to note down all the activities and indicate how long they took. The manager can ask questions such as: Are some of the things I am doing wasting time? Should I be spending more time on certain activities? Knowing how to spend time is an essential skill of a manager.

People entering the lodging industry frequently wonder whether it is better to begin their careers in a small or large hotel. What branch of hotel operation is the best to start in after graduation? Where you start is probably less important than how well you work and whether you make the most of opportunities. It is important to learn something about all phases of hotel operation. You may prefer to work first in those departments you know least about. Then with some exposure to all areas, you can begin to focus on your areas of interest.

We must not forget that the successful managers are necessarily people who set high standards. Good managers need not be geniuses, but must bring “character” to the job. They are people of integrity, who will look for that quality in others.

The lodging industry is the most important element of the social sphere. It plays the leading part in the increase of the public production and accordingly in the uplifting of living standards.