

THE BEST RESTAURANTS OF THE WORLD

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Список очікування в ресторані – поняття, абсолютно нехарактерне для нашої країни. Проте по всьому світу для багатьох це – справжній "гастрономічний сталкер". Шеф Жозе Андерс, зі списку нижче, нещодавно сказав: "В Америці люди звикли до того, що відразу отримують те, що хочуть. Цей підхід некоректний. Треба бути терплячим, щоб отримати речі, які того заслуговують. Це як в стосунках: Ви хочете одружитися на цій дівчині і Вам треба боротися за неї". Предметом дослідження є топ 10 ресторанів світу, в які найважче потрапити.

The list of the World's 10 Best Restaurants (and the award ceremony organised to celebrate its annual unveiling) is organised and compiled by Restaurant Magazine. None of the employees of any of the sponsors associated with the awards, including the headline one, votes or has any influence over the results.

The list is created from The World's 10 Best Restaurants Academy, an influential group of over 800 international leaders in the restaurant industry, each selected for their expert opinion of the international restaurant scene. The Academy comprises 27 separate regions around the world. Each region has its own panel of 31 members including a chairperson to head it up. The panel is made up of food critics, chefs, restaurateurs and highly regarded 'gastronomes' each of whom has seven votes. Of the seven votes, at least three of which must be used to recognise restaurants outside of their region. At least 10 panellists from each region change each year.

These criteria are designed to allow our panellists to vote far and wide. They could vote for a small, unknown restaurant in a secluded region, or select the best-known restaurants in the world – it is their opinion and the experiences they have had that matters.

STARBUCKS CORPORATION (КОРПОРАЦІЯ «СТАРБАКС»)

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У доповіді міститься інформація про одну з найбільших кофейних корпорацій світу «Старбакс», засновану в Сіетлі, США у 1971 році, що в 1987 році перейшла до Говарда Шульца, під керівництвом якого за 10 років її торгівельний оборот зріс до 10 млрд. долларів.

Starbucks Corporation is an international coffee company and coffeehouse chain based in Seattle, Washington. Starbucks is the largest coffeehouse company in the world, with more than 17,000 stores in 55 countries, including over 12,500 in the United States, over 1,200 in Canada and over 700 in the United Kingdom, 54 in Russia. Starbucks sells drip brewed coffee, espresso-based hot drinks, other hot and cold drinks, coffee beans, salads, hot and cold sandwiches and panini, pastries, snacks, and items such as mugs and tumblers. Many of the company's products are seasonal or specific to the locality of the store. Starbucks-brand ice cream and coffee are also offered at grocery stores.

The first Starbucks opened in Seattle, Washington, on March 30, 1971 by three partners: English teacher Jerry Baldwin, history teacher Zev Siegl, and writer Gordon Bowker. The three were inspired by entrepreneur Alfred Peet (whom they knew personally) to sell high-quality coffee beans and equipment.

The first Starbucks location outside North America opened in Tokyo, Japan, in 1996. In 2007, the company opened its first store in Russia. European and Scandinavian expansion continued in 2009 with Poland Netherlands and Sweden. In 2010, Starbucks opened its first store in Budapest, Hungary and the first Central American store in El Salvador's capital, San Salvador. In 2010, Starbucks debuted their first ever Starbucks at sea. Starbucks opened a shop aboard their Allure of the Seas Royal Caribbean's largest ship, and also the largest ship in the world. In 2011, the Oasis of the Seas also featured a Starbucks.

The company is named in part after Starbuck, Captain Ahab's first mate in the novel Moby-Dick, as well as a turn-of-the-century mining camp (Starbo or Storbo) on Mount Rainier. Starbucks Logo is an image of a "twin-tailed siren".

Starbucks U.S. Brands, LLC, is a Starbucks-owned company that currently holds approximately 120 Starbucks Coffee Company patents and trademarks. It is located in Minden, Nevada.