

Герасимчук Микола Сергійович
Науковий керівник – ст. викл. Подворна Л.А.
Державний біотехнологічний університет

THE ASPECT OF LEARNING A FOREIGN LANGUAGE AS A FACTOR INCREASING THE COMPETITIVENESS OF A SPECIALIST

Currently, the problem of applying the received education is actively being solved, requests are being made to create favorable conditions for the comprehensive development of the personality. The transition to a post-industrial, informational society requires comprehensive development of the individual, including his communication skills, which facilitate entry into the world community and allow him to function successfully in it.

A graduate of a higher educational institution must possess the necessary knowledge, abilities and skills to create a holistic picture of the world carry out various types of activities: educational, labor, aesthetic, as well as possess modern value orientations and experience in creative activities. The ability to use new information technologies helps to be ready for intercultural cooperation both on the territory of the country and at the international level.

In the light of these requirements, domestic higher education institutions face the task of training highly qualified personnel. Education should satisfy the needs of the individual in intellectual, cultural and moral development. To solve this problem, it is necessary to develop universal subject qualities in students. In order to prepare a competitive specialist in new conditions, it is necessary to replace the system of assimilation with a culture of search and renewal, to give preference to collective forms of work. The need to develop team competencies to solve interdisciplinary problems is widely discussed.

The competitiveness of a modern specialist is determined not only by his high qualification in the professional field, but also by his readiness to solve professional tasks in the conditions of foreign communication. In this regard, it is very important to take into account professional specifics when learning a foreign language, its focus on the implementation of the tasks of the future professional activity of graduates. Currently, there are numerous and diverse requirements for domestic specialists, related to both professional knowledge and skills, and personal characteristics. These requirements include:

- Ability to transform acquired knowledge;
- Ability to work in a team, defend a personal position and take responsibility for the proposed solution to the problem;
- Competitiveness, social and professional mobility;
- Ability to self-development and professional development;
- Knowledge of at least one foreign language.

Usenko D. O. and Anastasyeva O.A consider, being competitive, you must always learn. This is difficult to do without knowledge of a foreign language, because some of the information is not translated into the native language. On the other hand,

knowing a foreign language gives you the opportunity to familiarize yourself with information earlier than others do.

V.Y. Shinkarenko and H.P. Pasemko emphasize, that English is the official language of international business and commerce, the Internet and technology, science and the arts. 80 % of the space of business speech is occupied by the use of the English language. Each of us increasingly encounters this in communication with partners at work and on vacation. Today, the use of a foreign language is mandatory for professional purposes. This is the key to the success of any business! Learning a foreign language helps your career to develop skills in business communication, partnership work and competitiveness in the labor market.

For the development of the above qualities of a competitive specialist, learning a foreign language is of great importance due to the following inherent features:

- The social and professional content of the subject involves mastering a foreign language for interpersonal communication, as well as acquiring independent work skills as a process of personal ethical and cultural professional self-development;
- The global, linguistic and ethical-cultural content of the professionally oriented learning process enriches the inner spiritual world of young people, their general, professional and linguistic culture;
- The intellectual and developmental aspect of the process of teaching foreign languages contributes to the development of speech abilities, mental functions, and the ability to communicate with professional partners;
- The educational role of a foreign language contributes to the formation of hard work, the development of the necessary personal ethical and cultural qualities;
- A foreign language develops creative abilities and teaches you to act differently in the same situation, to approach problems creatively.

Thus, mastering a foreign language by a specialist becomes his significant personal characteristic and implies the ability to engage in business communication in a foreign language in the professional sphere. Based on the above, we can say with confidence that learning a foreign language is the first, very significant step in the formation of a linguistically interesting personality.

*Геращенко Микола Миколайович,
Науковий керівник – канд. філол. наук, доц. Ємельянова Є.С.
Державний біотехнологічний університет*

ПРОБЛЕМИ І ПЕРЕВАГИ ДИСТАНЦІЙНОГО НАВЧАННЯ АНГЛІЙСЬКОЇ МОВИ ПРОФЕСІЙНОГО СПРЯМУВАННЯ

За сучасних умов у світі дистанційна освіта стає дедалі популярнішою. Проте, разом із новими можливостями приходять і нові виклики. Вивчення фахової англійської мови дистанційно може бути відмінним способом покращити навички іншомовного професійного спілкування, особливо якщо