

PET-FRIENDLY RESTAURANTS (РЕСТОРАНИ, В ЯКІ МОЖНА ПРИВОДИТИ ДОМАШНІХ ТВАРИН)

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Обґрунтовано переваги зміни регламенту закладів громадського харчування, а також визначено особливості надання послуг у ресторанах, куди клієнти можуть приходити разом зі своїми домашніми тваринами.

When restaurants choose to welcome pets, there can be some surprising benefits. It does not only add a unique signature to the restaurant, the decision to welcome pets to some extent could be noticed by some of households with dogs in them.

They know how to create an atmosphere that is a ton of fun for all who dine there. Uniquely, this deli has booster seats to allow small, well-behaved pups at the table! Alternatively, a big pup gets a doggie mat.

Some restaurants go all-out for their furry customers by offering doggie appetizers, meals, desserts, and cucumber water (colored pink or blue depending on the pet's gender). These small touches create a setting for all to enjoy. Even those who don't have dogs dining with them can delight in making new friends with nearby animals.

It's a fact, people love social media, especially when pictures of animals and food are involved. Whether it's a restaurant owner or a customer posting pictures, they're sure to garner attention.

Capitalizing on the additional customers that pet-friendly restaurants bring in, some cater special menu items to dogs. With a bit of simple menu engineering for pet-specific food, restaurants can see a slew of new orders and customers.

Irrespective of the marketing strategies restaurants chose to adopt, food safety remains the key to long-term customer loyalty. Preventing cross-contamination from pet to humans is one thing, ensuring that safe food is served to both patrons and pets is another.

In an effort to build an engaged, connected community, we've seen pet-friendly restaurants adopt a number of strategies. Every owner understands the importance of food safety in building customer trust, especially in pet-friendly settings. Our innovative software allows you to monitor your supply chain for critical safety issues.