

MODERN RESTAURANTS AND TOURIST TRENDS (СУЧАСНІ РЕСТОРАННІ ТА ТУРИСТИЧНІ ТРЕНДИ)

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У доповіді розглянуто сучасні ресторани та туристичні тренди у світі.

Despite the crisis, many new ones are opening up in Ukraine restaurants, and existing ones are gradually changing and upgrading. In Ukraine finally came to restaurant trends, which is not the first year peculiar to European and American institutions.

The restaurant market cannot be monotonous, it is emerging influenced by the tastes of completely different people, hence a whole range of offers.

We bring to your attention some modern trends in the restaurant business.

Fast food. The leader of the last few decades previously at float. The fast food industry is being updated every year players – foreign and domestic.

Fish and Chips. Traditional English cuisine. Also included in the fast food format but offers a brand new dish – y deep-fried fish with french fries. Entitled Fish and Chips open entire coffee shops.

Pasta. Customers' attitudes toward pasta are changing. There are establishments on the market where pasta can be eaten quickly. Visitors are offered a choice of pasta and sauce. The menu also hassandwiches, panini, salads, desserts. Definitely a pasta fromnoodles for spaghetti in fashion today.

Mexican cuisine. The secret of popularity lies in dishes that are suitable for a full meal, as a snack for beer and other drinks. The menu must have burritos, enchiladas, nachos, quesadillas etc.

Turkey and Egypt are the most popular countries for Ukrainian tourists. According to statistics, only for the first nine months In 2015, these destinations were visited by 3 million to 1.9 million tourists respectively. This number of travelers is more than 10 and 32% similar 2014. The resorts of these countries bribe Ukrainians with relatively cheap services, short-haul flights and the concept “all inclusive”.

Therefore, in the context of the above, Ukrainian tourists, despite the difficult economic and political situation, are ready to learn modern restaurants and tourism trends, not related to mass tourism.