

M.A. Mashchenko Dr. Sc. (econ.), professor (*Simon Kuznets Kharkiv National University of Economics, Kharkiv*)

DEVELOPMENT OF THE PUBLIC-PRIVATE PARTNERSHIP MECHANISM AS A NECESSARY CONDITION FOR ENSURING SUSTAINABLE DEVELOPMENT

Ukraine has no decisive intentions in developing comprehensive and holistic conceptions of the state apparatus in the new economic conditions. This is evident in the evasion of responsibility for certain decisions taken by the legislative and executive authorities. It is worth taking into account the use of the public-private partnership mechanism which should be aimed at ensuring the possibility of implementing socially significant projects in the shortest possible time, unattractive for traditional forms of private funding. In addition, the mechanism of partnership between government and business should increase the efficiency of projects through the participation of private businesses, which is usually more effective in the market than government institutions; to ensure the reduction in the budget burden attracting private funds and transferring the part of the cost to users (commercialization of the services provision):

- to provide the opportunity to attract the best management personnel, technology and technology;
- to improve the quality of service for end users.

Finally, such a mechanism should provide an opportunity to focus state bodies on the most important administrative functions and reduce public risks by dividing them between the private partner and the authorities.

As for its implementation, the main difficulty is to ensure the use of an integrated combination of resource potential of entrepreneurship and its state support, stimulating the transition to operational technology competitiveness, which is associated with searching and seizing new technological niches (segments, innovations) where Ukraine can become a production and technological leader. It is necessary to build national competitive strategy that covers a wide range of social, financial and political problems, orientating to improve the state of the economy and strengthen its position in the world [1].

The development and implementation of public-private partnership in the field of providing enterprises' environmental security depends on implementing a set of strategic and tactical measures that can create the

necessary conditions to enhance the partnership's potential that would be aimed at ensuring the country's economic security and its competitiveness in the global market. The main ones include the following (Fig. 1).

The research of principles, methods and directions of public-private partnership mechanisms implementation allowed constructing organizational and economic model of its functioning in order to increase the level of environmental security of the enterprise (Fig. 2).

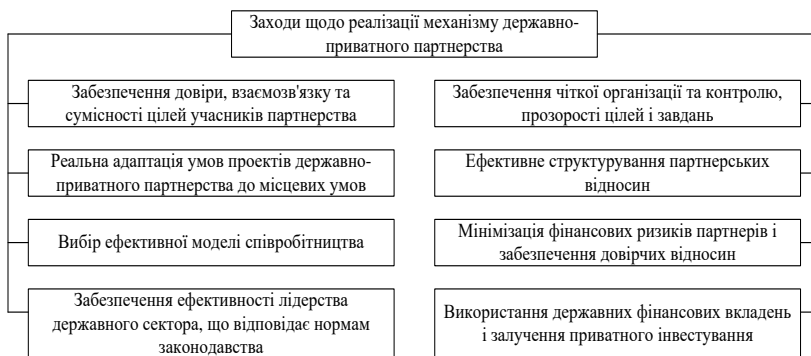


Fig. 1. Measures to ensure the functioning of the mechanism of the public-private partnership in providing environmental security (author's development)

The mechanism of public-private partnership in the field of providing enterprises' environmental security of the railway transport is useful to implement at three levels of interaction:

- the first level - enterprises. At this level the interaction between individual enterprises is ensured to implement environmental measures and advanced technologies;

- the second level - interaction with market institutions. At the second level, cooperation with financial and credit institutions is implemented to provide financial resources, consulting and engineering companies on selecting and advanced personnel training, conducting market research of the resource saving technologies markets and updating production funds, searching strategic partners, etc.;

- the third level - interaction with the state. At this level, interaction with state institutions is ensured, including local and central authorities, implementing financing mechanisms for enterprises' environmental and resource-saving activities, implementing social projects, etc.

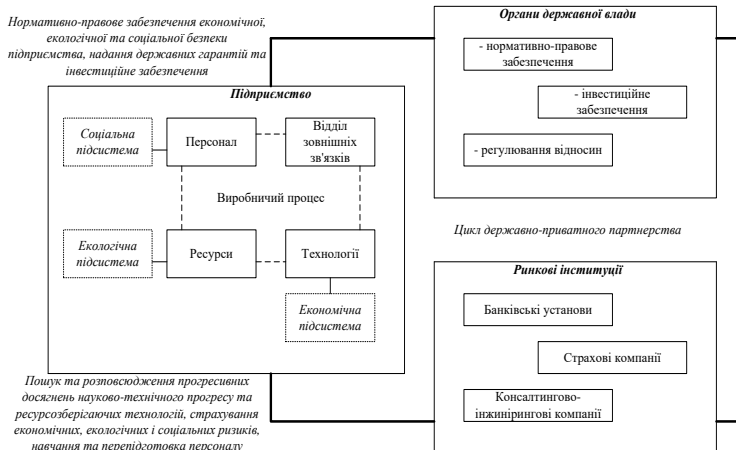


Fig. 2. Organizational-economic model of public-private partnership in providing in providing environmental security (author's development)

The state level of SPP partner relations reflects its long-term mutually beneficial relations with subjects of interaction: enterprises and market institutions.

The process of ensuring the environmental security of railway transport enterprises is systemic. It is determined that the system of control of environmental security, which is a set of interacting processes based on scientific principles of the process approach and takes into account the constant effective interaction of enterprises, local communities, municipal and state bodies in the framework of the concept of sustainable state development. They occur in the internal enterprise environment and provide implementation of established social and environmental-economic goals taking into account factors of the external environment. This allows identifying the methodological bases and develops priority approaches to provide employees with effective means of supporting environmental security as well as promoting timely development and implementation of corrective tools and methods to prevent the negative consequences of sustainable development of state and enterprise.

Information sources:

1. Mashenko M. A. Public-private partnership as a mechanism of ensuring the environmental security of socio-economic systems // Problems of adaptation of socio-economic systems to exogenous changes: monograph / General edition by Dr. Sc., prof. L. L. Kalinichenko. Kh. : SP Panov A. M, 2019. Pp. 560-571.