

WHAT IT TAKES TO BE A PROFESSIONAL BARTENDER (ПОРАДИ ПРОФЕСІЙНОМУ БАРМЕНУ)

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Робота бармена здається досить гламурною, але насправді це не лише наливання пива в кюхлі... Бармен – суспільна посада, яка вимагає ще й уміння спілкуватися, потребує початкових психологічних та медичних навичок. Що ж це повинен вміти професійний бармен?

One of the most coveted positions in the food and beverage industry is that of a professional bartender. Bartending is a social job. It's a bit more glamorous than bussing tables with lots of opportunity for working in unique and exciting venues. With few traditional educational requirements, bartending appeals to many people, especially young adults.

Although you do not need a degree, bartending involves a little more than pouring beer in a mug. Bartenders must understand how to talk to people, how to make and sell drinks and, most importantly, how to deliver a great experience to guests. Learn about the responsibilities, character traits and skills required to make a great professional bartender.

A bartender works behind the bar making drinks for customers, as well as for waiters who need to fill drink orders at their tables. Bartenders prepare alcoholic beverages every day, but they are also required to know how to serve people. Professional bartenders must also have excellent cash handling skills, as well as know how to run credit card machines.

This is arguably the most important part of the bartender's job. Serving customers involves acknowledging guests as soon as they walk up to the bar, and especially if they sit down to order a drink. Placing a cocktail napkin in front of the guest shows that they are being served, and smiling with a friendly greeting makes them feel as though they will be taken care of. The bartender's priority is to serve customers well, and happy customers typically reward the bartender with a bigger tip. Additionally, the bartender must be prepared to cut off a guest who has had one too many, then call a cab if needed. The bartender must maintain a responsible service ethic at all times. Bartenders are masters of the alcoholic beverage industry. Great bartenders have all their recipes memorized, and never need a cheat sheet when it comes to mixing and garnishing cocktails. Bartenders need to be comfortable pouring liquor, using a cocktail shaker, opening wine bottles and pouring beer from a tap whether it's a slow afternoon or a busy evening.