

**«BAR» HOW A SEPARATE COUNTRY
IN THE SPHERE OF SERVICE
(«БАР» ЯК ОКРЕМА КРАЇНА У СФЕРІ ОБСЛУГОВУВАННЯ)**

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Барна справа займає окреме місце в готельно-ресторанній справі. Із кожним днем вона стає все більш популярною. Бармени та баристи усього світу намагаються постійно урізноманітнювати асортимент продукції та вигадувати щось нове, аби привернути увагу гостей. Барна справа – це не лише вміння налити та не розлити, але ще й пізнання світу алкоголю, кавового мистецтва, флейрінгу та навіть психології.

Among catering bars occupy an important place, they play a prominent role in organizing the rest of the population. People come there not only to drink, but also noted an important event in a person's life, or that team, conduct a business or an official meeting, just relax.

Bars in hotels and restaurants operate as a kind of center of communication, a place where the focus public life. They are an ideal place for business and friends contacts.

The main character in the bar is, of course, the barkeeper. He beautifully arrange a drink, smile and support the conversation with the visitor, making it all at the same time and with amazing speed. Modern bars distinguished by the presence of a large number of mixed alcoholic drinks - cocktails. Their preparation is an art. Guest can come next time and can not come and it depends on properly prepared cocktail. In today's bar list contains both creative cocktails, as well as standard. The barkeeper has to be able not only to mix different drinks and bottled liquor to guests. It determines the special atmosphere of friendliness and hospitality that prevails in the bar. Entirely his work aims to generate revenue and institution, and the guests were happy. For this you must first of all be neat, sturdy and have a neat appearance. Relevance of the topic due to the fact that the service in bars recently received an increasing spread and popular all over the world.