

**FORMATION OF COMMUNICATION SKILLS OF STUDENTS
OF ECONOMICS
(ФОРМУВАННЯ КОМУНІКАТИВНИХ НАВИЧОК
У СТУДЕНТІВ-ЕКОНОМІСТІВ)**

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У доповіді розглянуто значення та принципи формування комунікативних навичок професійного спілкування у студентів, що вивчають економіку та бізнес.

The concept of "communicative competence" means a person's ability to establish and maintain the necessary contacts with other people and it is described as a system of internal resources necessary for effective communication in a certain range of situations of interpersonal interaction.

The main pedagogical conditions of formation of communicative abilities and skills of students of economics are:

- Ensuring orientation in the content, forms and methods of training on the formation of communicative skills;
- Development of educational training and professional orientation based on the humanization of pedagogical communication;
- The use of problematic tasks in the process of formation of communicative skills;
- The use of individual, group and collective forms of learning with the use of independent work of students in the educational process;
- Purposeful application of knowledge of general humanitarian and socio-economic disciplines.

The process of formation of communicative abilities and skills of students of economics includes the development of cognitive (intellectual), emotional and volitional and behavioral spheres. Communication skills are classified into cognitive, emotional, volitional, and behavioral. Cognitive skills include skills receiving and processing information, logical thinking and speech, emotional and volitional include the skills of mental condition, the development of stress, self-confidence, etc. Behavioral skills include skills of regulating their own behavior in the normal course of business and communication, forming a positive view of the surrounding culture and behavior, acceptance of self and others.