

## HOTELS CLASSIFICATION (КЛАСИФІКАЦІЯ ГОТЕЛІВ)

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*У світовій практиці готельний фонд групують за різними ознаками. Доповідь систематизує дані про найпоширеніші системи класифікації, побудовані на основі «зірок», літер або навіть символічних «корон». У стандартах категоризації виділено декілька типів підприємств індустрії гостинності.*

Hotels are commercial establishments that provide lodging, food, and other services to the public. Means of accommodation play the defining role in development of tourism and formation of a competitive tourist product. They can be classified according to location, facilities, services offered, and clientele served.

According to standard international classification all means of placement are subdivided into two categories: collective and individual. The hotels similar to specialized institutions treat collective means of accommodation. In each of them the number of places has to exceed the established minimum (for example, in Ukraine – not less than 5 rooms, in Italy – 7 rooms).

Among the main criteria of the hotels classification there are the room size, the quality of a hotel service and the hotel location.

Stars – this is probably the most known in Ukraine method of hotels classification. However, in the world not all the countries use such a system. It is often a surprising fact for the tourists that there is no entire classification system for the hotels in the world. Though, the attempts to combine the existing ratings into a common system have been made repeatedly. For example, WTO developed a document with detailed instructions for the certification of the hotels rated from 2 to 5 “stars”. But it was more a recommendation, than a basic rule, so many hotels decided not to change the existing system.

Today, the hotels often use literal and symbolic denotation to determine their status.

In addition, there are two types of the hotel on the so-called price poles, which usually stay outside the most classifications. These are: on the one hand, the luxury-class hotels, and on the other – economy hotels, accommodation in which is limited by Spartan minimum of services.