

## **HOTELS FOR TRAVELLERS (ГОТЕЛІ ДЛЯ МАНДРІВНИКІВ)**

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*У дослідженні йдеться про готелі як про засіб розміщення в цілому, про готелі для мандрівників, мотелі та готелі для постійних мешканців. Готельний бізнес є важливою галуззю в багатьох країнах, особливо в тих, де добре розвинутий туризм.*

Hotels are commercial establishments that provide lodging, food, and other services to the public. The hotel business is an important industry in many countries, especially in those attracting a large tourist trade. Hotels can be classified according to location, facilities and services offered, and clientele served.

The hotel for travellers is usually located within city boundaries and caters to people travelling for business or pleasure. Motor hotels or motels cater to the same group of persons, but are often situated near or along major highways. Both hotels and motels provide numerous amenities in addition to sleeping accommodations, including maid service, radio and television, parking space for automobiles, recreational facilities, food services, and retail shops.

By the late 1950s motels began to rival hotels by offering a broader range of services and facilities. Motels have increased greatly in number during the last 30 years, and the number of hotels has decreased somewhat. Today the motor hotel, offering the convenience of the motel and the service of the hotel, is becoming popular. More efficient transportation and the growing importance of air travel have reduced the need for accommodations along highways. Motor hotels are now being built within the boundaries of large cities and near airports. To deal with stiffer competition, a growing trend has been for hotels and motels to offer greater conveniences, such as faxing and photocopying for business travellers. Low hotel occupancy rates in the 1970s led to the development of budget motels, with cheaper lodging and fewer amenities. Country inns and bed-and-breakfasts have also grown in popularity since the 1970s; often located in rural areas, they offer a homey atmosphere and personal service.

The residential hotel caters to permanent residents rather than to travellers. These hotels are similar to apartment buildings except that they provide room service, and often have dining facilities.