

## HISTORICAL HERITAGE OF GERMANY IN THE WORLD OF TOURISM

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*У доповіді розглядається один з найважливіших чинників розвитку туризму в Німеччині – історична спадщина країни.*

Germany is among the most attractive countries for tourists because it has developed tourist and hospitality industry. In every city or even in the country tourists have an opportunity to find accommodation and to taste the national dishes. And there are everywhere numerous places of interest in Germany.

Every year a lot of tourists visit Germany to see its amazing and outstanding sightseeing. There is no doubt that tourists visited Germany wouldn't be disappointed.

Germany is rich by its tourist recourses. Each land has a lot of various places of interest. «Come and be enchanted by the historic highlights of Germany!» – this is the motto chosen by thirteen historic German cities that have joined together to offer you some truly incomparable travel experiences. They will all fascinate and delight you - Augsburg, Bonn and Bremen; Erfurt, Freiburg, Heidelberg and Lübeck; Münster and Potsdam; Regensburg and Rostock; Trier and Würzburg.

Each of these many-faceted cities is steeped in history. At every turn you will encounter the great names of the past and enjoy the architectural and artistic heritage of great eras. Deep in the heart of Europe, Germany has had a seminal impact on Continental history. From the Holy Roman Empire to Otto Von Bismarck's German Reich, Nazism and the rise and fall of the Berlin Wall, no other nation has the way that Germany has - for better or worse.

Here, history really comes to life. And life comes to life too- in every season the calendars are jam-packed with events for every taste: Top quality concert series, art exhibitions, outstanding theatre, major international sporting events, colourful street festivals and traditional Christmas Markets sparkle with lights. This rich, interwoven tapestry of the past and the modern is also the key to the charm and dynamism of the historic highlights.

Fairy-tale castles, medieval towns, boisterous beer halls, breathtaking landscapes and a cutting-edge arts scene – the land of Beethoven and Bratwurst delights, excites and inspires.