

ORGANIZATION OF THE HOTEL BUSINESS

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Доповідь дає загальну характеристику організації готельної справи.

Presently for development of economy of the states, satisfaction of inquiries of the person, enrichment social communications between the countries it is impossible to overestimate value and a tourism role. The tourism industry takes an important place in economy of the majority of the countries. Its development represents the extensive market of workplaces.

The modern hotel enterprise gives to consumers not only residing and food services, but also the wide spectrum of services of transport, communication, entertainments, excursion service, medical, sports services, services of beauty salons and so forth actually hotel enterprises in structure of the industry of tourism and hospitality carry out key functions as form and offer consumers a complex hotel product, information and which advancement take part all elements of the industry of tourism and hospitality.

Hospitality – one of fundamental concepts of a human civilization, now under the influence of scientific and technical process has turned to the powerful industry in which millions professionals work, creating a cosines and comfort for the blessing of people.

The hospitality industry unites various professional fields of activity of people: tourism, hotel and restaurant business, public catering, rest and entertainments, the organization of conferences, seminars and exhibitions, sports, museum – exhibition, excursion activity, and also sphere of vocational training in the field of hospitality. The hospitality industry – difficult, complex sphere of professional work of the people which efforts are directed on satisfaction of various requirements of clients (visitors), both tourists, and local residents.

The success of functioning of the enterprise in tourism sphere in many respects depends on management and management at the given enterprise. The given work is devoted research of management of the enterprises of the hotel industry.