

MANAGEMENT AND COMPANY STRUCTURE (МЕНЕДЖМЕНТ І СТРУКТУРА КОМПАНІЇ)

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Поняття «менеджмент» має багато визначень. Визначні люди зі світу бізнесу: менеджери та професори у справах бізнесу, мають свої здогадки з цього приводу. Менеджмент є важливою складовою структури компанії. В створенні бізнес-компанії необхідно знати все, що стосується менеджменту та управління структурами такого типу.

Management is the process undertaken by one or more individuals to coordinate the activities of others to achieve results not achievable by one individual acting alone. Peter Drucker (the well-known American business professor) believes that the work of management is to make people productive. Drucker states: “Management, its competence, its integrity and its performance will be decisive both to the United States and to the free world in the decades ahead”.

Another view of management is presented in the popular best-seller, *In Search of Excellence*, where Peters and Waterman emphasize mentorship, love for managing and working with people; managers are excellent communicators and value shapers, lightning rods to get the job done. The 21st century emphasizes the transformation of management into science. Looter Gulic, a management theorist, states that management is becoming a science as it studies phenomena systematically, that is why it's trying to understand why and how people work together in order to achieve some certain goals. On the other hand a lot of specialists highlight the idea that management is more an art than a science, for the reason that managers ought to have a good command of it and should be talented. The foundation of any science is the possibility to measure the phenomena objectively. Talking about company structure I'd start with the defining of what organizing function is. As it meant by managers, the organizing function is the process of breaking down the overall task into individual jobs along with delegating authority to do those jobs and then putting them back together in units, or departments, of an optimal size according to some consistent bases. Thus, we can describe the organizing function as dividing tasks into jobs, delegating authority, determining appropriate bases for departmentalizing jobs and deciding the optimal number of jobs in a particular department. Taking all of the above into consideration is a successful way to a successful company.