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DEFINITION AND JUSTIFICATION OF THE RANGE OF DATA WHICH HAVE TO BE COLLECTED BY THE WAY OF PROCESSING AND FISH TRADING

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The degree of satisfaction of the interests of the fish processing plants, above all, depends on the results of its economic activity, which include: getting profits; ensuring the stability of fish production in the context of achieving food security; forecasting development of fish production on the basis of real and veracious statistical data. It is necessary for realistic planning and accurate evaluation of the results [1; 2].

The main fish processing plants of Ukraine are located in Vilkovo (Odessa region), Bilhorod-Dnistrovsky, Illichivsk, Odessa, Ochakiv, Nikolaev, Kherson, Yevpatoria, Sevastopol, Berdyansk and Mariupol. Part of fish and seafood are processed directly in the sea at floating fish canning plants.

Information about processed products at fish processing plants is submitted to the state statistics authority by the location or place of economic activity [3-7]. The main data sources are:

The State Statistics Service of Ukraine (<http://ukrstat.gov.ua/>)

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The State Agency of Fisheries of Ukraine (<http://darg.gov.ua/>)

Types of reporting:

1. State statistical reporting

«Report on the production and sale of industrial commodities»
(annual)

«Express report on the production of industrial commodities (goods, services) by type» (monthly) – (individual entrepreneurs)

«Express report on the production of industrial products (goods, services) by type» (monthly) – (legal entities).

2. Sectoral reporting

«Information about individual entrepreneurs which are carries out of canning and preserving from fish and other water biological resources».

The statistics are based on the state statistics level. The State statistical reporting on fish processing plants is collected, formed and processed by the State Statistics Service of Ukraine.

The confidentiality of statistical information is provided by Article 21 of the Law of Ukraine «On State Statistics». Violation of the procedure for the submission or use of data from state statistical observation imposes the responsibility established by Article 186 of the Code of Ukraine on Administrative Offenses. The «Report on the production and sale of industrial goods» (annual) is submitted by legal entities, separate units of legal entities engaged in industrial activities and / or having power plants (electric generating sets) with a capacity less than 500 kW. «Report on the production and sale of industrial products» (annual) contains: name of the type of goods by the Nomenclature of industrial products; unit of measurement by the Nomenclature of industrial products; actually produced goods for the reported year and for the previous year (including goods from the customer's raw materials); sold commodities which have made from own raw materials for the reported year (amount and value). By sections: I. Production and sales of industrial products; II Availability of power plants (electric generating sets). With a capacity of less than 500 kW, their capacity and electricity production.

The nomenclature of industrial products is harmonized with the Statistical Classification of Products by Types of Economic Activities of the EEC (CPA 2008) and the List of Products for European Statistics of Production PRODNOM 2013. The degree of compliance with the CPA is identical at the level of subcategories, with PRODNOM - identical at the level of types.

The nomenclature of industrial products is approved by the order of the State Statistics Service of Ukraine dated on 17.12.2012 № 520. It came

into force on 01.01.2013. And designed to replace the Nomenclature of industrial commodities, approved by the order of the State Statistics Committee of Ukraine dated on August 30, 2002, No. 320 (with amended).

Nomenclature of industrial products was developed in the framework of the transition to international statistical standards at production statistics field, including fish processing. Contains the sections: B, C, D of the national classifier DK 009: 2010 Classification of types of economic activity.

The information on processing and canned fish, crustaceans and mollusks is provided at section number 10 «Food products», section C «Production of the processing industry» (Tabl. 1).

Table 1

Nomenclature of industrial commodities. Section C. Production of the processing industry. Chapter 10. Food products 10.20 fish, crustaceans and mollusks, processed and preserved

<i>Code</i>	<i>Name</i>	<i>Unit of measurement</i>	<i>Periodicity</i>
10.20 fish, crustaceans and mollusks, processed and preserved			
10.20.11	filleted and other fish meat (processed or not processed to mince), fresh or chilled		
10.20.11.00	filleted and other fish meat without bones, fresh or chilled	tons	month, year
10.20.12	Liver and fish milk, fresh or chilled		
10.20.12.00	liver, caviar and fish milk, fresh or chilled	tons	month, year
10.20.13	fish, frozen		
10.20.13.30	Marine fish, frozen, not disassembled	tons	month, year
10.20.13.60	freshwater fish, frozen, not disassembled	tons	month, year
10.20.14	filleted fish, frozen		
10.20.14.00	filleted fish, frozen	tons	month, year
10.20.15	Fish meat (processed or not processed to mince), frozen		
10.20.15.00	Fish meat without bones (except for fillets), frozen	tons	month, year
10.20.16	Liver and fish milk, frozen		

10.20.16.00	liver, caviar and fish milk, frozen	tons	year
10.20.21	dried, salted, in brine, not smoked fish, filleted		
10.20.21.00	Filleted fish, jerky, salted or in brine (except smoked)	tons	month, year
10.20.22	Liver and fish milk, dried, smoked, salted or in brine; flour of fine and coarse grinding, food pellets of fish		
10.20.22.00	flour, grouts and pellets of fish available for human consumption; fish liver, caviar dried, smoked, salted or in brine	tons	year
10.20.23	fish dried, salted or not salted, in brine		
10.20.23.50	fish, jerky, dried, salted or not salted; fish, salted but not dried; fish in brine (except smoked fish, filleted of fish, fish heads, tails and abdomen)	tons	year
10.20.23.50.10	fish, dried and jerky	tons	month, year
10.20.23.50.20	clupea, salted	tons	month, year
10.20.23.50.30	fish, except clupea, salted	tons	month, year
10.20.24	fish, fish fillets, smoked	tons	month, year (Σ)
10.20.24.25	salmon from Pacific, Atlantic Oceans (salmon salar) and Danube river, smoked, (including fish fillets; except fish heads, tails and abdomen)	tons	month, year
10.20.24.55	clupea (including octopus fillets; except fish heads, tails and abdomen), smoked	tons	year
10.20.24.85	Fish (including fillets; except salmon from Pacific, Atlantic Oceans and Danube river, clupea, and fish heads, tails and abdomen), smoked	tons	month, year

The information on the processing and canned fish, crustaceans and mollusks consists of: freezing, drying, smoking, salting, canning of fish, crustaceans and mollusks, production of fresh and chilled fish fillets, roe, fish flour for animals feeding, processing of Laminaria. Does not include the production of fish oil and oils from marine mammals (10.41); production of finished frozen fish dishes (10.85); production of billets for soups (10.89); processing and canning of fish on fishing vessels.

«Express report on the production of industrial products (goods and services) by type» (monthly) is submitted by individual persons-entrepreneurs engaged in industrial activities.

Fish processing plants indicate the next information in the «Express report on the production of industrial products (goods, services) by species» (monthly): name, place of residence of the respondent, address of the economic activity, which for the reporting form is submitted; the name of the goods' type by the Nomenclature of industrial commodities; unit of measurement by the Nomenclature of industrial goods; commodities' code by the Nomenclature of industrial goods; Actually manufactured products for the reporting month, including products intended for sale. Among them there are goods made from own raw materials by amount and value at actual prices of the manufacturer without the tax on added value and excise duty; the balances of finished commodities produced by the end of the reporting period. Products which accounted for in terms of value, positions codes 19.20.20.00.00, 23.63.10.00, class 06.20 and section 35 are not filling. In the case of significant deviations in the reporting month against the previous capacity of output of the main (weighty) fishery commodities of the type of products (+, - 30% and more) for the prevention of requests from the statistical authorities explanations are given by the name of the type of products, code under the Nomenclature of industrial commodities and data from the previous reporting month.

«Express report on the production of industrial products (goods and services) by type» (monthly) submitted by legal entities, separate units of legal entities engaged in industrial activities.

Fish enterprises indicate the next information in the «Express report on the production of industrial products (goods, services) by species» (monthly): location of the legal address of the activity for which the reporting form is submitted; the name of the commodities type in the Nomenclature of industrial commodities; unit of measurement for the Nomenclature of industrial commodities; commodities' code for the Nomenclature of industrial commodities; actually manufactured products for the reporting month, including products intended for sale. Among them commodities which had made from own raw materials by amount and value at actual prices of the manufacturer without the tax on added value and excise duty; the balances of finished commodities produced by the end of the reporting period. Products which accounted for in terms of value, positions codes 19.20.20.00.00, 23.63.10.00, class 06.20 and section 35 are not filling.

In the case of significant deviations in the reporting month against the previous capacity of output of the main (weighty) fishery commodities

of the type of products (+, - 30% and more) for the prevention of requests from the statistical authorities explanations are given by the name of the type of products, code under the Nomenclature of industrial commodities and data from the previous reporting month.

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СТРАТЕГІЧНЕ УПРАВЛІННЯ ІННОВАЦІЙНИМ РОЗВИТКОМ ПІДПРИЄМСТВА

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Стратегічне управління інноваційним розвитком передбачає визначення місця і ролі інновацій в реалізації загальної стратегії підприємства, яка розробляється для досягнення перспективних цілей (завоювання більшої частки ринку, забезпечення високих темпів економічного розвитку тощо) в умовах конкурентного середовища [1].