TEXT MESSAGING FOR MARKETING AGENCIES (ТЕКСТОВІ ПОВІДОМЛЕННЯ ДЛЯ МАРКЕТИНГОВИХ АГЕНТСТВ)

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Текстові повідомлення для маркетингових агентств є невід'ємною частиною їхньої діяльності, бо люди більше можуть дізнатися з повідомлень, які їм висилає та чи інша фірма.

Our marketing agencies love text marketing. Furthermore, we're making sure they love Slick Text. We help them enhance their suite of service offerings, and stay on trend with our latest mobile marketing features and techniques. To get more specific, firms using our SMS marketing software to send out exclusive mobile discounts, new product announcements, grow their client's email lists, and run text to win contests.

For each client, your agency will select a different keyword. You can manage all these keywords under one Slick Text account. Interested customers will then text this keyword to a short code to join your client's list. It really is as easy as it sounds. For example, let's say you work with a national dress boutique. They sell high end products, and want to collect a list of VIP mobile subscribers. You might reserve the word DRESS, and to join your elite program, buyers would text DRESS to 31996.

After joining your list, new VIP mobile subscribers receive an automated text message back confirming their subscription. These are known as SMS autoresponders or auto replies. In this message, you can also include redemption details for your opt in incentive.

You can collect an SMS list the size of Texas. But, if you're not regularly sending out irresistible promos, your subscribers will eventually opt out. So, keep an eye on your mobile offers. Make sure they're appealing to the subscriber. On top of that, they must be exclusive to your SMS marketing list. Don't duplicate offers across platforms.

So text massaging helps marketing agencies get specific information about companies. The key word is a quick search assistant for the client.